



## Cambridge City Council

### **Project Appraisal and Area Committee Recommendation**

**Project Name:** Histon Road Recreation Ground Public Art Commission  
(Area priority project under £75k)

**To:** Area Chair, Vice Chair and Opposition Spokes

**Area committee:** WEST CENTRAL

**Report by:** Nadine Black

**Wards affected:** Arbury

### **Recommendation/s**

#### **Financial recommendations –**

- The West Central Area Committee Chair is asked to approve the commencement of this scheme, which is already included in the Council's Capital & Revenue Project Plan (PR033c)
  - The total cost of the project is £50,000, funded from S106 Public Art Contributions
  - There are no ongoing revenue cost implications arising from the project.

#### **Procurement recommendations:**

- The Area Committee Chair is asked to approve the carrying out and completion of the procurement of the Histon Road Recreation Ground Public Art Commission Subject to:
  - The permission of the Director of Resources being sought prior to proceeding if the quotation or tender sum exceeds the estimated contract.
  - The permission from the West Central Area Committee Chair being sought before proceeding if the value exceeds the estimated contract by more than 15%.

# Project Name: Histon Road Recreation Ground Public Art Commission

## 1 Summary

### 1.1 The project

The Council has agreed to devolve to Area Committees decision making on how to spend S106 developer contributions made available to each area. To help inform the decisions to be made by the Area Committees, public consultation workshops took place in each of the city's four areas. The West/Central Area Committee workshop was the first to be held in September 2012. The purpose of the workshop was to invite local views about what projects that would improve the local community. A suggestion made at that workshop was to improve the entrances to Histon Road Recreation Ground. It was recognised that the entrances to the Recreation Ground need to be refreshed and access improved, in terms of quality and visibility.

In November 2012, the principle to fund and develop a public art commission to improve the entrances to the Histon Road Recreation Ground was approved. We now wish to commission an artist or artist 'group' to develop and deliver an artwork to improve the access to and legibility of the Histon Road Recreation Ground. The maximum budget for this commission is £50,000, which includes project management fees.

Target Dates:

Start of procurement	August 2013
Award of Contract	October 2013
Start of project delivery	November 2013
Completion of project	October 2014
Date that project output is expected to become operational (if not same as above)	

## 1.2 Anticipated Cost

Total Project Cost	£ 50,000
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Cost Funded from:

Funding:	Amount:	Details:
Reserves	£	
Repairs & Renewals	£	
Developer Contributions	£50,000	See Appendix B
Climate Change Fund	£	
Other	£	

## 1.3 Procurement process

This artist commission has been advertised nationally and expressions of interest sought from suitably qualified and experienced artists. The commission to develop and implement the project was open to both local and national artists. Interested artists were required to submit information, which was scored. The four highest scoring artists invited to interview. Cambridge City Council's procurement procedure will be followed. The commission will be open to a sole artist or artist collaboration.

## 2 Project Appraisal & Procurement Report

### 2.1 Project Background

An artist or artist 'group' will be commissioned to design and deliver a bespoke artwork/s, which celebrates and improves the three entrances to the Histon Road Recreation Ground. The work should be contemporary; act as a marker to clearly define the routes into the green space; encourage use of the open

space by the wider community and be inspired by the space itself and the local context.

A high level of community interaction is expected from the artist/s and this will require them to engage with local school children. The artist/s will be required to develop a creative engagement programme within the schools, which explores the local social history or the local natural environment. The artist/s will use this activity as research and inspiration for the development of the design of the entrances, in order that the design is site specific. The final designs for the entrances do not need to literally reflect designs from the engagement with the children but they must be inspired by that engagement. The project must be lead and run with integrity for the children's involvement.

As part of the engagement programme, the Council requires the artist/s to develop ideas of how to bring the children of the two schools together with a common purpose during the engagement element of the project and also at an annual community event; this will of course involve close liaison with both schools.

The artwork(s) must be installed, completed and handed over to the Council, including an opening event by the end of October 2014.

The project is being taken forward by a Steering group, which comprises Councillors, City Council Officers, a representative from the Friends of Histon Road Recreation Ground and representatives from the primary schools. The Council's Public Art Officer is the project lead with support from the Project Delivery and Asset Management Teams. The artist will report to the Project Lead and the Project Steering Group regularly.

The artist will be required to develop a concept proposal (for approval by the Council), a costed detailed proposal (for approval by the Council), assist in public consultation, assist in preparing a planning application, and install the final approved artwork. If funding is available the Council will seek to undertake minor repair and renewal works around the Recreation Ground to compliment the project.

## **2.2 Aims & objectives**

This project will contribute to achieving the following Council Visions:

**VISION: A city which is diverse and tolerant, values activities which bring people together and where everyone feels they have a stake in the community**

- recognise and raise awareness of the importance of the local community and encourage people to engage with each other

**VISION: A city whose citizens feel they can influence public decision making and are equally keen to pursue individual and community initiatives**

- enhance the sense of belonging by residents to their local neighbourhoods and the wider city of Cambridge
- enhance Cambridge's sense of place
- celebrate the city's cultural diversity & bring as many disparate communities together in a unified event.
- inspire and involve children, young people and families whether as a participant or spectator
- a community confident, inspired and able to repeat or develop the concept of community project working (leading to more groups, societies, arts activities delivered by the community)

**VISION: a good place to live, learn and work**

- a city which draws inspiration from its iconic historic centre and achieves a sense of place in all of its parts with generous urban open spaces and well- designed buildings
- a city with a thriving local economy that benefits the whole community and builds on its global pre-eminence in learning and discovery

## **2.3 Major issues for stakeholders & other departments**

The Streets and Open Spaces Project Delivery team will manage the commission.

The main issue for the project is to ensure a suitably specialist and experienced artist is appointed to develop and deliver the project within the timeframe.

The artist will have to liaise with the Highways Authority to ensure the works address highway issues.

**Consultation undertaken:**

- St Luke's/Mayfield Primary Schools
- Friends Of Histon Road Recreation Ground
- Ward Councillors

**2.4 Summarise key risks associated with the project**

The appointment of an artist with appropriate engagement experience is crucial for the delivery of this project.

The project is dependent on receiving Planning Permission and not receiving permission will delay it.

Potential Highway Issues.

**2.5 Financial implications**

a. Appraisal prepared on the following price base: 2013/14

b. Specific grant funding conditions are:

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c. Other comments

The total budget for the project is £50,000. The budget will cover all artist fees, material costs and project management required to develop and deliver the project. Minor repair and renewal (R&R) work may be undertaken in the Recreation Ground and which will be funded by the R&R budget.

**2.6 Net revenue implications (costs or savings)**

(see also Appendix A for spread across financial years)

<b>Revenue</b>	<b>£</b>	<b>Comments</b>
Maintenance		Future maintenance costs for the new works will be minimal and will be sought from existing budgets. Proposals will be designed to be low maintenance.
R&R Contribution		
Developer Contributions	50,000	See Appendix B
Energy savings		See below
Income / Savings		N/A
<b>Net Revenue effect</b>	<b>50,000</b>	Cost/(Saving)

## 2.7 VAT implications

There are no adverse VAT implications to this project.

## 2.8 Energy and Fuel Savings

(a) Is this project listed in the Carbon Management Plan?	No
	<b>If 'No', move to Section 2.9.</b>

### (b) Estimated Annual Energy Cost Savings

Year 1	£
Ongoing (£ per year)	£
Anticipated project lifetime (years)	<i>This is the number of years you expect the project to deliver the energy cost savings specified above for</i>
On what basis have you specified this project lifetime?	<i>EG: supplier guarantee</i>

(c) Which cost centre energy budget should these savings be retrieved from?

Cost Centre Name	Cost Centre Number	Account code	Cost Centre Manager

(d) Monitoring of Savings

## 2.9 Climate Change Impact

Positive Impact		No effect	Negative Impact	
	+M			

Encourage local activity and use of the Recreation Ground

## 2.10 Other implications

Aims of the project include, to aid community building and enhance the sense of belonging by residents to Cambridge. If successful the project will encourage local residents to use their local Recreation area.

An Equality Impact Assessment (EqIA) has not been prepared for this project.

## 2.11 Staff required to deliver the project

Service	Skills	Total Hours
Streets and Open Spaces	Project coordination and management (internal)	300
Legal Services	Contract	10
Artist	Develop and deliver project	600



## 2.12 Dependency on other work or projects

None

## 2.13 Background Papers

Histon Road Recreation Ground Artist Brief

[https://www.cambridge.gov.uk/sites/www.cambridge.gov.uk/files/documents/Histon\\_Road\\_Recreation\\_Ground\\_Artist\\_Brief.pdf](https://www.cambridge.gov.uk/sites/www.cambridge.gov.uk/files/documents/Histon_Road_Recreation_Ground_Artist_Brief.pdf)

The Public Art Supplementary Planning Document

<http://www.cambridge.gov.uk/public/docs/Public%20Art%20Supplementary%20Planning%20Document.pdf>

## 2.14 Inspection of papers

Author's Name	Nadine Black
Author's phone No.	01223 458505
Author's e-mail:	nadine.black@cambridge.gov.uk
Date prepared:	October 18 <sup>th</sup> 2013



## Appendix B

### PROPOSED ALLOCATION OF DEVELOPER CONTRIBUTIONS

It is proposed to fund this project from the following public art contributions, based on those assigned to the West/Central S106 programme for first round priorities. The only exception is a public art contribution from the city-wide fund, which is being used here as it has to be contractually committed by March 2014. To balance this out, a similar amount from devolved funding has allocated to a strategic public art project (Cambridge Rules on Parker's Piece).

The specific contributions to be allocated to this project are set out below. If, in due course, it transpires that there are other specific and appropriate contributions that need to be used instead, these arrangements may be revised.

<b>PUBLIC ART</b>				
<b>Planning ref.</b>	<b>Funding</b>	<b>Ward</b>	<b>From development at:</b>	<b>£ Available</b>
05/1346/FUL	Devolved	Market	Auckland court, Auckland Road	£5,919.60
06/0242/FUL	Devolved	Castle	197 Huntingdon Road	£52.00
09/0819/FUL	Devolved	Market	Land Adjacent to 5 Wellington Court	£5,754.46
10/1084/FUL	Devolved	Newnham	25 Cranmer Road	£18,139.86
11/1494/FUL	Devolved	Newnham	Cripps Court, Selwyn College, Grange Road	£2,723.08
05/0899/OUT	City-wide	Abbey (East)	Grebe House, 21 Mercers Row	£17,411.00

Of these contributions, 09/0819/FUL has to be contractually committed by July 2015, but this does not present an issue given that the project is due to be completed in Spring 2014.